



# East Brunswick Rescue Squad

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346 Cranbury Road · East Brunswick, NJ 08816  
Non-emergency phone 732-238-8739 · Emergency 9-1-1

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For Immediate Release

**ATTENTION: Community, Local News Writers**

## **East Brunswick Rescue Squad Launches Annual Fund Drive**

*Kick-off marks squad's most ambitious fund-raiser in years*

**EAST BRUNSWICK, N.J.** — The East Brunswick Rescue Squad launched its annual fund-raising drive this month with a mailing to every household in the township.

“We thank the community for all its support in the past, and we are counting on its support this year and in the future,” said EBRs President Tom Paccione. “We operate on 100 percent donations, which is why that donation request that we send out each year is so important. Please help us, so we can be there to help you.”

Unlike other township emergency services, which can levy taxes to fund operations, the rescue squad must solicit donations from township residents and businesses to keep running.

This year brings an extra challenge to the squad in that it must also raise additional money to purchase a new ambulance.

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“Two of our four rigs are starting to show their age,” said Capt. Lisa Grande. “With costs of new ambulances so high, we can afford only to replace one this year.”

The fund-raising drive consists of three annual mailings to nearly 19,000 township households. Once a household contributes, it is not solicited again for that fund drive year. Households that do not receive a mailing but would like to donate can mail a check to: East Brunswick Rescue Squad 2005 Fund Drive, 346 Cranbury Road, East Brunswick, N.J. 08816. The squad plans to begin taking donations via credit card later this year.

As of June 30, the squad’s all-volunteer force rode 1,425 hours and answered 930 calls to 9-1-1 for help.

Contributions are tax-deductible to the extent allowed by the Internal Revenue Service.

#### **About the East Brunswick Rescue Squad**

The East Brunswick Rescue Squad is incorporated as a 501(c) non-profit, volunteer-run organization funded by charitable contributions. Founded in 1952, the squad’s 100-plus riding members contributed nearly 20,000 hours of volunteer time and answered more than 2,100 calls in 2004. The East Brunswick Rescue Squad is a member of the New Jersey State First Aid Council’s 14th District. The squad maintains a website at [www.ebrs.org](http://www.ebrs.org)

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